



Xapontic

Technical data sheet:

Name: Junpajal O'tanil Cooperative, brand Xapontic (our soap)
Number of families involved: 94 Tzeltal women
Value chain: artisanal cosmetics, essence extraction, and regional embroidery
Location: Chilón, Chiapas, Mexico
Social Centre supporting it: Yomol A'tel
Website: <https://www.instagram.com/xapontic.mx/?hl=es>
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Our products

At Xapontic, we offer textiles and cosmetics made from aromatic plants, handcrafted by Tzeltal women. In our cosmetics line, we produce saponified and glycerine soaps, solid and liquid shampoos, and body creams, all made with essential oils from aromatic plants grown in the communities.

- The textiles are sold as bags, bracelets, hangers, purses, and personalised embroidery.

Cosmética artesanal	Proceso artesanal
Jabón Saponificado 80 gr	Monedero bordado
Jabón glicerina 125 g	Colgador bordado
Shampoo romero y sábila 480 ml	Bolso bordado
Shampo Sólido 80 gr	
Crema lavanda y sábila 250 ml	
Kit individual	
Kit de dos jabones	

Note: Link to our product catalogue (https://drive.google.com/file/d/10JHFq0cRDo7uowvFd_QiprmAfnOxA5cc/view)

A great project behind this product:

- Xapontic is a project that supports producers of aromatic plants, cosmetics, and textiles in building a Good Life from a Social and Solidarity Economy model. We encourage the active and autonomous participation of women in the family economy, with a feminist and gender-focused perspective. In this way, through the autonomy of Tselal women, we promote fair trade, care for Mother Earth, and practice collective work, offering innovative and high-quality products.
- Xapontic seeks to improve the living conditions of women in the northern jungle of Chiapas through a socio-entrepreneurial proposal for women and families in the Tselal indigenous territory.

Words from the heart

A story from a member and collaborator of Xapontic: "The work I have been doing at Xapontic has meant a lot to me. It is a space where I have learned many things; I also feel that I have grown a lot as a woman. I've learned many things; now I can speak a little more Spanish, and I've had the opportunity to travel to different places and experience new things. I've realised, as a woman, that I can also work, not just men" (Rodríguez, 2019, p.140).

The construction of Lekil kuxlejal (Good Life in Tselal) is a community project that involves all of us. Rethinking our gender roles and their implications in daily life shows us, through Xapontic, the need to foster the autonomous and active participation of our companions in income-generating economic activities for their families. That's why we've seen Social Economy as a means to build strong community ties with the producers, create horizontal work relationships, achieve true gender equity in the communities, find a fairer way to understand trade, and seek through our daily work a dignified life in the territory we inhabit.

