

Kuña Murata

Technical data sheet:

Name: Kuña Murata.

Start year: 2022

Number of families involved: 130 women

Value chain: Guaraní handicrafts

Location: Itika Guasu, Entre Ríos Tarija

Social Centre supporting it: Fundación ACLO

Website: <https://www.facebook.com/kunamurata?mibextid=ZbWKwL>

Contact: <https://www.facebook.com/kunamurata?mibextid=ZbWKwL>



7 communities in the
greater Itika Guasu

Territorial
extension

600 handicrafts
monthly

Quantity
produced

Our products

Kuña Murata offers a variety of products made from Guaraní palm leaves from the municipality of Entre Ríos-Tarija.

We have 3 production lines:

- Home line: Pot holders, baskets, coasters, napkin holders, and sieves, among others.
- Souvenir line: Keychains, souvenirs, pencil holders, among others.
- Youth line: Bracelets, earrings, necklaces, bags.

Each of these handicrafts tells stories that highlight the strength and resilience of our women. Each detail is handcrafted, combining natural palm with dyed straw details.

A great project behind this product

Handmade textiles of unparalleled quality, unique, and representing the most authentic and traditional aspects of Guaraní culture with vibrant colors, just like their culture. Kuña Murata brings together over 100 Guaraní women who keep the roots of their culture alive, transmitting it through each of their handicrafts. The enterprise was born as an alternative to develop new sources of income after experiencing an environmental disaster that took their homes and families. With Kuña Murata, we seek to further strengthen their skills and showcase their art to the world.

A few words from the heart

“The hands of each Guaraní woman weave more than palm leaves; they intertwine stories and breathe life into a rich and vibrant culture. Every stitch they make is an act of memory and of the future, a way to tell the world who we are and where we come from. Our handicrafts, full of colors and shapes, are a reflection of the soul of a people and a window into the diversity of our world.”

