



Tejedoras de Sueños



Technical data:

Start Year: 2015

Number of families involved: 13

Value Chain: Textile

Location: Coop. Sergio Toral, Guayaquil-Ecuador

Social Center that supports it: Housing Corporation of Hogar de Cristo

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Ciudad de Guayaquil,
Ecuador

Territorial Extension:

**6.570 garments
per year**

**Amount
Produced**

37.530.00 US\$

**Annual
Billing**

Our products

Our products are made from various types of textiles: cotton, polyester, flat fabric, or Lycra, depending on the customer's request or need. Each garment is crafted with care and high-quality finishing.

The garments made with circular economy products are given the same attention and care as personalized garments.

- List of products:
- Dresses, Skirts, Blouses, School Uniforms, Corporate Uniforms, Jumpsuits, Pants, Shorts, Shirts, T-shirts, Bags, Backpacks.
- Qualities of the products:
- Every garment made by our association, Dream Weavers, is carefully crafted with attention to detail and a quality finish. The goal is to make our customers feel comfortable and happy with the clothes they wear. Where opportunities are limited, Dream Weavers are independent, talented women who take control of their lives and fight for their right to work. We are a model of courage and self-determination, as we refuse to conform to conventional norms and chase our dreams.

We are committed to a production chain that is responsible for the environment, caring for the common home with circular economy products, and respecting human rights. Therefore, our products are made under dignified working conditions

A great project behind this product

Dream Weavers is an association of the EPS, accompanied by Hogar de Cristo since 2014, which began our training process and was legally consolidated in 2015 after a training process developed by Hogar de Cristo called "Seedbed of Entrepreneurship." This training taught us the principles and values of the EPS. The main objective was for vulnerable women in the community to have a business that allows us to generate decent income for ourselves and our families, with 90% of the organization's members being female heads of households. These training processes by Hogar de Cristo prepared us to be agents of change in our communities, replicating what we learned and becoming Trainers. Our first experience in our value chain was the commercialization of our backpacks in a very important store in our country (TIA Industrial Stores). This commercialization became a reality thanks to the support and management of Hogar de Cristo, who advised and accompanied us throughout the commercialization and production process, ensuring quality control of the finished product.

Our garments are guaranteed; each garment has our brand label, and in the case of backpacks, they come with a 3-year guarantee, something that other garments do not offer. As part of an EPS association, we have the RUEPS certification, which is the public registry that accredits us within the EPS. This same entity granted us the SOMOS EPS brand, a mark and certification given to associations that meet high standards of quality, value chains, and work under the principles of the EPS.

Words from the heart

"On this journey with Hogar de Cristo, we have learned the importance of solidarity, companionship, mutual help, empathy, and resilience toward others. That's why, in our business plan, we consider the social component and strive to give back a small contribution for the grace we have received. Periodically, we offer free training sessions to people in our territory who want to start their own textile business. This art allows them to develop a venture to financially support their families. Initially, we came together as an organization due to the economic hardships we faced.

However, along the way, we were also united by the values and principles instilled by Hogar de Cristo, which have allowed us to have dignified work despite the circumstances in our communities. This initiative is an economic alternative because producing different products enables us to sustain our families with a long-term business. Our products reach a high standard of quality, allowing us to be a reference and recommended to other clients.

Participating in the training process by the Red Comparte has allowed us to strengthen as an organization. These traits are evident when, at a local level, we empower our fellow members through internal training. We seek strategic allies to strengthen our capabilities and train people from the community so that we can achieve territorial reach. Establishing alliances with other local and national organizations allows us to improve our capabilities. We promote gender equity, equal rights with our association members, and our life partners. The association enables us to have dignified and equitable work. The support from Hogar de Cristo and RED COMPARTE provides us with organization, dignified work, and above all, empowerment."